

JSS Academy of Higher Education & Research, Mysuru

REPORT:

International Day of Yoga (IDY) 2022 & IDY 2022 AYUSH Exhibition participation by the Department of Yoga on 21th & 22nd June 2022

Introduction:

In observation of 8th International Day of Yoga, Ministry of AYUSH, Government of India had organized IDY 2022 AYUSH Exhibition on 21st & 22nd June 2022. The Department of Yoga JSS AHER had participated in this above said Yoga participation & Exhibition.

Objective of participation:

1. The Department of Yoga (DOY), JSS Academy of Higher Education & Research (JSS AHER) is a newly established department and in the view to Popularize; to create awareness of the department; for promoting Yoga courses; to attract students for admission & create awareness of Yoga health education to the public, DOY had participated in IDY 2022 AYUSH Exhibition held at Dasara Exhibition ground, Mysuru on 21th & 22nd June 2022 with our theme: **“Yoga for Humanity & Yoga health Education at JSS Academy of Higher Education & Research”**.

JSS AHER allotted Stalls:

JSS AHER, Department of Yoga was allotted free stalls from Ministry of AYUSH, Government of India. Our allotted stall was No.113 & 115. First day, as Hon.Prime Minister of India visited AYUSH Exhibition, we were informed to open the Stalls at 5am. Stall was open from 5am to 8.30pm on 21st & on 22nd June 2022 from 10am to 6.30pm. More than 1500 visitors visited our stall and we had promoted DOY & CDOE courses.

The highlights of JSS AHER stalls:

1. **Only Deemed to be University:** JSS AHER, the only Deemed to be University who was offering Certificate programme Yoga Teachers Course for 3 months and UGC approved Yoga courses B.Sc & M.Sc Yoga with the well-structured science based unique syllabus & Centre for Distance & Online Education courses.

2. **Projected short videos:** We had projected Science behind Yoga and its importance which gained attention of the visitors & also DOY short promotional videos was projected.
3. **Signature drive theme:** “I Pledge Yoga for Lifestyle # Yoga for Humanity” we conducted signature pledge from dignitaries and public.
4. **Yoga Selfie Stand:** To create awareness of Yoga we conducted “Snap & Share Selfie” drive.
5. **Centre for Distance & Online Education (CDOE) courses, JSS AHER:** We promoted our Various CDOE courses with our theme: “Online Education for Career & Online Yoga for Health”.

PHOTO GALEERY OF IDY 2022 AYUSH EXHIBITION



Photos with Dignitaries at IDY 2022 AYUSH Exhibition:



From L to R: Dr.Sujan, Department of Yoga handing over brochure of DOY to Dr.Rajesh Kotecha, AYUSH Secretary, Ministry of AYUSH, GOI.



From R to L: Dr.Rajesh Kotecha, AYUSH Secretary, Ministry of AYUSH, GOI; Dr.Sujan, Department of Yoga; Dr.Anil Kumar, Chairman, NCH , Dr.Ragavendra Rao, Director, CCRYN, Ministry of AYUSH, GOI.



Hon.Sri. Ramdas, MLA, Mysuru visited Department of Yoga stall.



Hon.Sri. Dr. C.G. Betsurmath, Executive Secretary, JSS MVP visited Department of Yoga stall.



Sri. Dr. B.Manjunatha, Registrar & Sri. Dr. Kushallappa, Director (Academics), JSS AHER visited Department of Yoga stall.

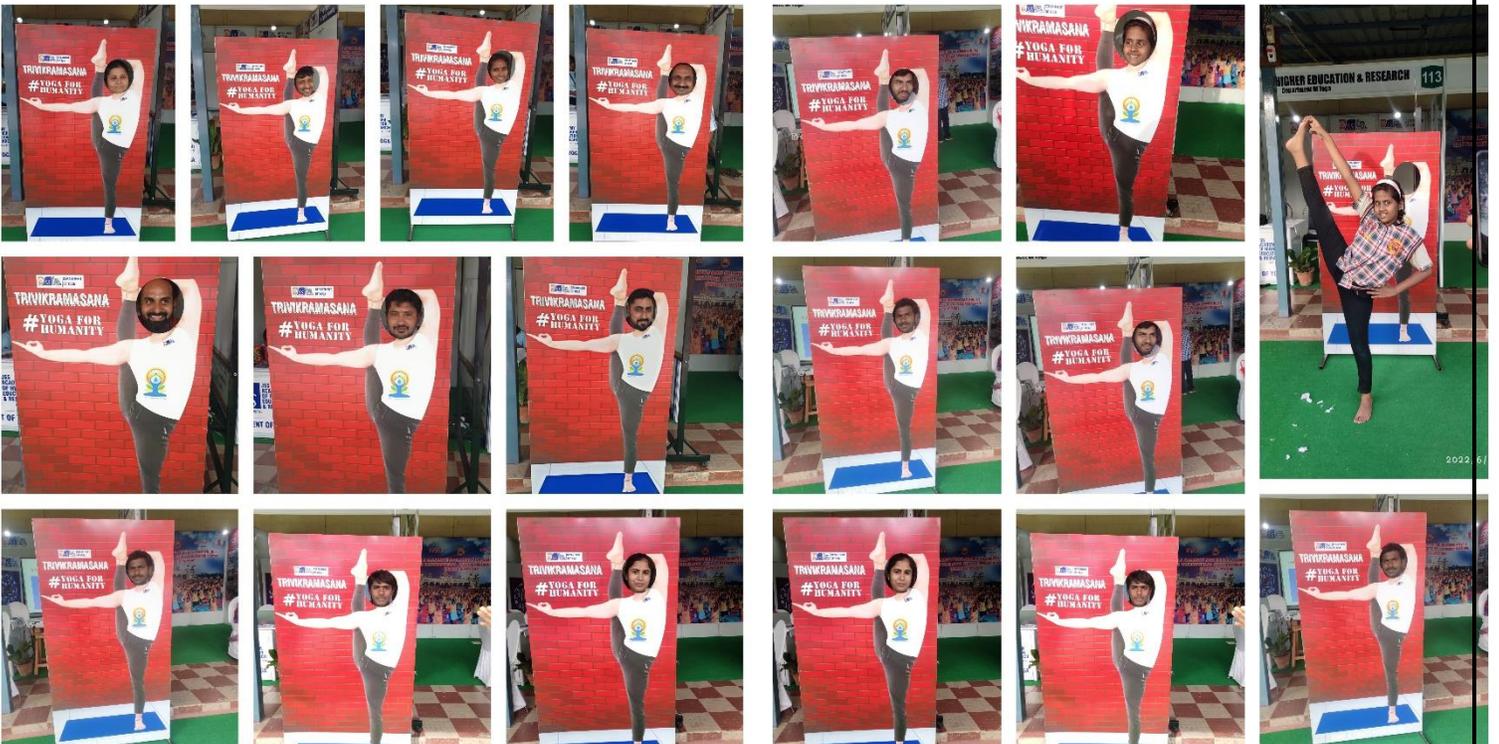


Mrs. Dr. M.R. Dakshayini Deputy Director (Authorities), JSS AHER visited Department of Yoga stall.

Photos of Signature drive theme: "I Pledge Yoga for Lifestyle # Yoga for Humanity"



Photos of Yoga Selfie Stand: “Snap & Share Selfie” drive.



Overall Feedback:

1. Public were not aware of Dept of Yoga JSS AHER, However, through brief introduction had brought understandings and awareness of our courses of Department of Yoga.
2. All visitors were positive towards Yoga education.
3. Interacted with many students of various colleges and advised, encouraged & informed about the advantage of studying Yoga in Dept of Yoga, JSS AHER.

Acknowledgment:

With the blessings of his Holiness, Swamiji, I take this opportunity to thank Higher Authorities – Pro Chancellor & Vice Chancellor, JSS AHER for their encouragement. My heartfelt thanks to the Registrar Sir for guidance, approval, encouragement & facilitating all the support in short period of time. I thank Deputy Director (Authorities) madam for her constant guidance & support. I thank Finance Officer & his team, JSS AHER for their support. I also thank CIO sir & his team for their Digital support. My special thanks to my faculty, DOY students & housekeeping staff Mr.Manoj for their involving activity in exhibition. My gratitude to Ministry of AYUSH, Govt.of India for allotting stalls to DOY, JSS AHER. I thank the Management, JSS AHER & JSS MVP for constant support towards our Department of Yoga

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